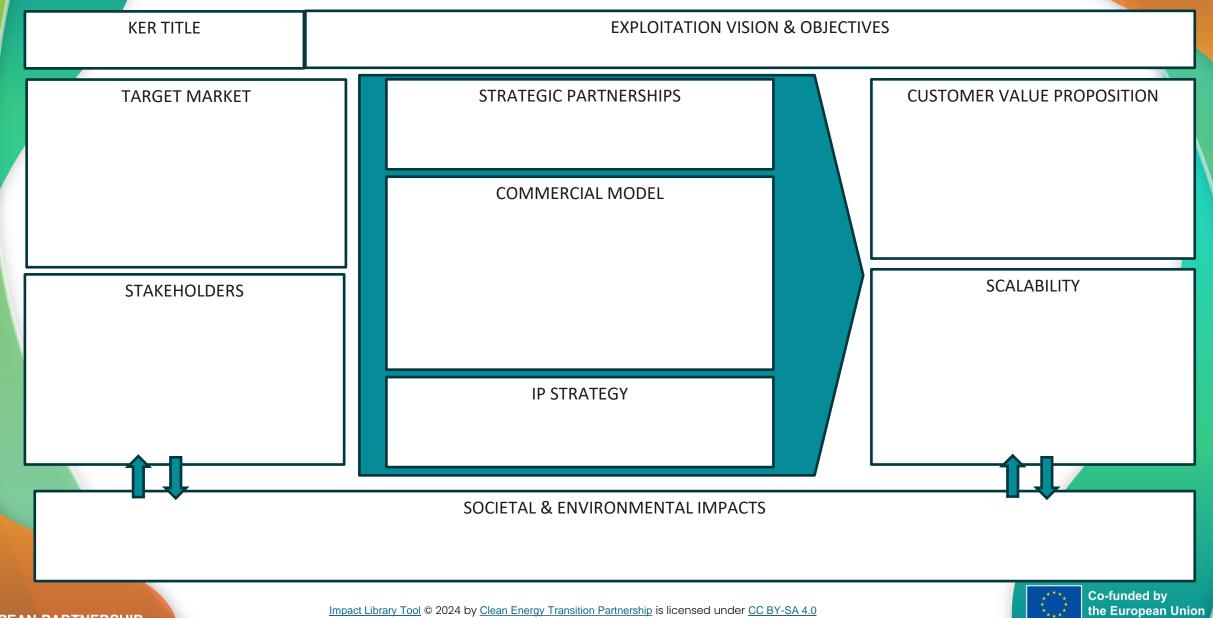
## **COMMERCIAL EXPLOITATION STRATEGY ROADMAP CANVAS**





**EUROPEAN PARTNERSHIP** 

## **COMMERCIAL EXPLOITATION STRATEGY ROADMAP CANVAS**



KER TITLE		EXPLOITATION VISION & OBJECTIVES				
Category	Target State	Main Gaps	Key Actions	Resources Needed	Responsible	Timeline
TARGET MARKET						
STAKEHOLDERS						
STRATEGIC PARTNERSHIPS						
COMMERCIAL MODEL						
IP STRATEGY						
CUSTOMER VALUE PROPOSITION						
SCALABILITY						
SOCIETAL & ENV IMPACTS						

the European Union