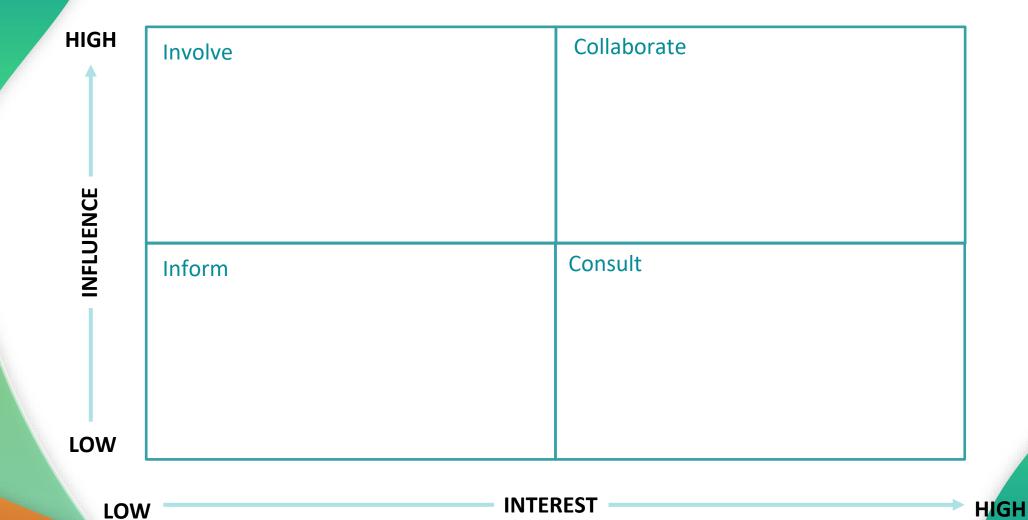
## **INFLUENCE/ INTEREST MATRIX**





Co-funded by the European Union

## **INFLUENCE/ INTEREST MATRIX**



HIGH

INFLUENCE

#### Involve

Keep these stakeholders adequately informed and maintain regular contact to ensure no major issues.

#### Inform

Monitor these stakeholders and keep them adequantely updated as and when required, tailoring communications to meet stakeholder needs.

#### Collaborate

These stakeholders are essential to the project and must be fully engaged with. Enlist their full help, create partnerships, galvanize apports of the project, and make the eatest effort to keep them satisfied.

# Consult

Provide these stakeholders with enough information and interaction to keep them updated and to address their concerns, but do not overwhelm them with too much information.

LOW

LOW

INTEREST

HIGH



### STAKEHOLDER ENGAGEMENT TABLE



Category	Stakeholder	Areas of Interest / Influence	Engagement Method	Timing	Frequency
Collaborate					
Involve					
Consult					
Inform					