

# REASONS FOR STAKEHOLDER ENGAGEMENT

Consider the following potential reasons for stakeholder engagement and continue/clarify the lists to suit your ecosystem's needs. Think of industry, government, research, and community stakeholders.

| Quadruple helix group | Information | Tailoring solutions | Systemic transition | Risk management | Risk of not engaging stakeholders |
|-----------------------|-------------|---------------------|---------------------|-----------------|-----------------------------------|
| Government            |             |                     |                     |                 |                                   |
| Research              |             |                     |                     |                 |                                   |
| Community             |             |                     |                     |                 |                                   |
| Industry              |             |                     |                     |                 |                                   |

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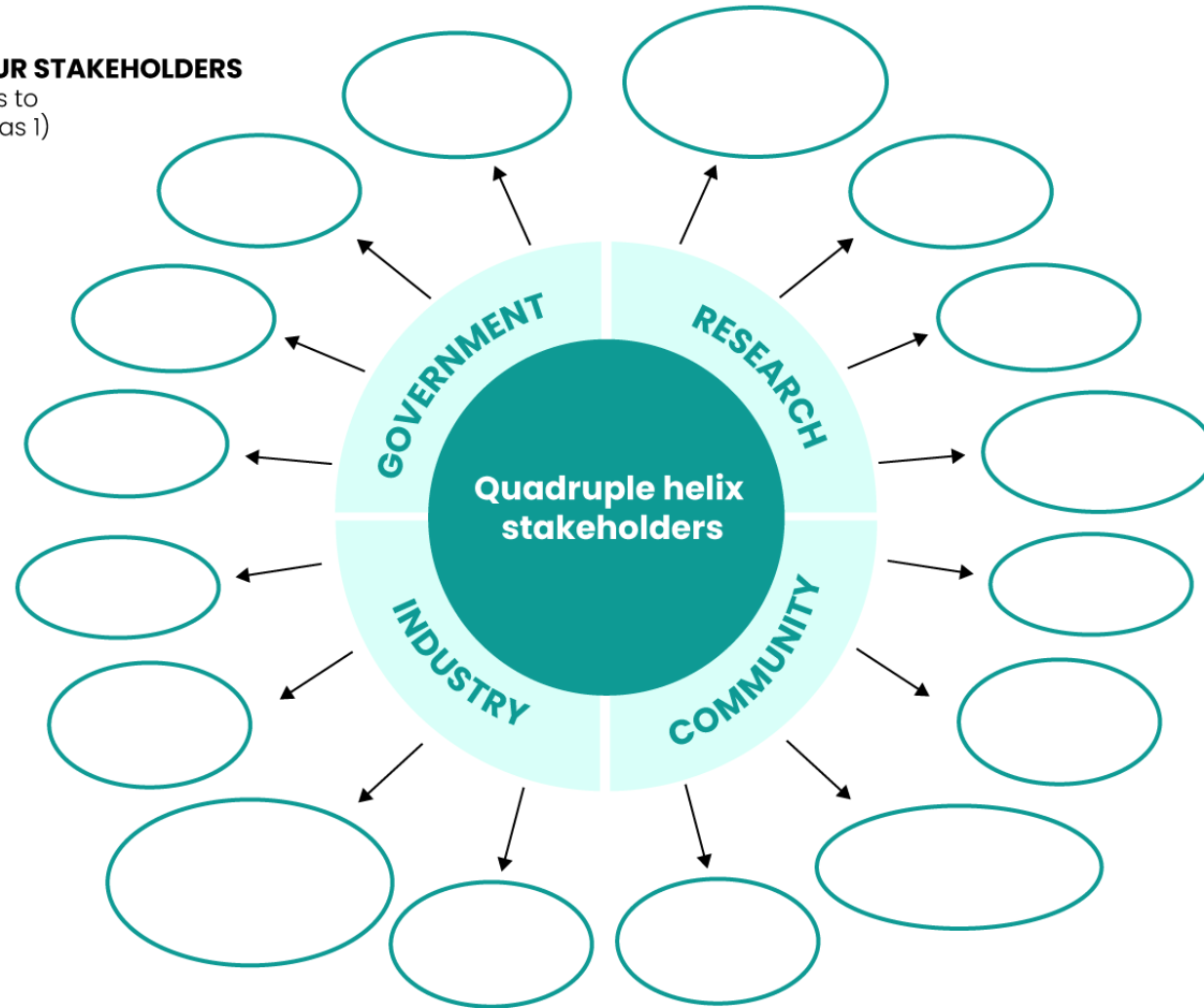
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|-----------------------|---|---|--|--|--|
| <b>Government</b>     |   | Municipality/ city planning – infrastructure policies, incentives |  | Regulatory compliance<br>Supply of trained workforce in the future |  |
| <b>Research</b>       | Wider perspectives (environmental and social sustainability) of system transition |   | Circular & digital solutions   |  | Unintended consequences of solutions or in supply chains: biodiversity, pollution or social sustainability |
| <b>Community</b>      |   | User needs societal acceptance                                    |  | Testing: solutions that will be adopted in local context           |  |
| <b>Industry</b>       | B2B need data   |   | Adoption of solutions<br>Circularity – partners, data, research, digital solutions |  | No partners for systemic transition  |

**EXAMPLE**

# IDENTIFY AND MAP YOUR STAKEHOLDERS

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Include your main reasons to engage them (from Canvas 1) and then add more detail going outward.



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City/ municipality planning divisions  
Kuntaliitto, 6Cities, HINKU & FISU Municipalities

Ministry of Education & sector ministries; Technology/ Energy industries etc.

Relevant local and global companies & ecosystems

Partners in value chain

